www.wiseowls.co.uk

Advertising Rates

DISPLAY RATES

BANNER - 1006 X 70 (pixels) - LOCATION — All prices in GBP (£)

	Home	Looking for work	Training	For Employers	Have Your Say	Campaigns	Market Place
1 MONTH	800	500	500	500	500	500	500
3 MONTHS	2,100	1,200	1,200	1,200	1,200	1,200	1,200
6 MONTHS	4,000	2,000	2,000	2,000	2,000	2,000	2,000

BANNER - 1006 X 70 (pixels) - LOCATION — All prices in GBP (£)

	-	Partners	About us	Research Info	Projects	Advertise	
1 MONTH	-	300	300	300	300	300	
3 MONTHS	-	700	700	700	700	700	
6 MONTHS	-	1,200	1,200	1,200	1,200	1,200	

A) LARGE SIDE AD - 182 X 255 (pixels) - LOCATION — All prices in GBP (£)

	-	Looking for work	Training	For Employers	Have Your Say	Campaigns	Market Place
1 MONTH	-	-	400	-	400	400	400
3 MONTHS	-	-	1,000	-	1,000	1,000	1,000
6 MONTHS	-	-	1,800	-	1,800	1,800	1,800

A) LARGE SIDE AD - 182 X 255 (pixels) - LOCATION — All prices in GBP (£)

	-	Partners	About us	Research Info	Projects	Advertise	
1 MONTH	-	100	100	100	100	100	
3 MONTHS	-	250	250	250	250	250	
6 MONTHS	-	400	400	400	400	400	

B) SMALL SIDE AD - 182 X 130 (pixels) - LOCATION — All prices in GBP (£)

	Home	Looking for work	Training	For Employers	Have Your Say	Campaigns	Market Place
1 MONTH	500	300	300	300	300	300	-
3 MONTHS	1,200	800	800	800	800	800	-
6 MONTHS	1,800	1,500	1,500	1,500	1,500	1,500	-

B) SMALL SIDE AD - 182 X 130 (pixels) - LOCATION — All prices in GBP (£)

	-	Partners	About us	Research Info	Projects	Advertise	
1 MONTH	-	100	100	100	100	100	
3 MONTHS	-	170	170	170	170	170	
6 MONTHS	-	300	300	300	300	300	

ADVERTISE A VACANCY

To place a Job vacancy ad you must REGISTER first! (See website for details)

No. Job ads	Small Business cost	Duration
1	£20	1 month
2	£35	1 month
3	£50	1 month
4	£65	1 month
5	£80	1 month

Please contact our recruitment team if you require further information or assistance.

Contact:
customerservice@wiseowls.co.uk
or Tel: 0207 278 8553

MARKET PLACE

Market Place adverts represent an excellent value opportunity to highlight your organisation to the over 50s market.

Market Place £20 * 1 month
Classified £5 1 month

***Special introductory offer of £20 for 3 month duration.**

From receipt of payment please allow 3 working days for your Market Place ad to appear on the Wisw Owls site.

Contact:
customerservice@wiseowls.co.uk
or Tel: 0207 278 8553

TECHNICAL SPECIFICATIONS

MARKET PLACE AD
320 x 105 pixels (W x H)

CLASSIFIED
Max - 250 Characters
(Including all contact details)

ADVERTISE YOUR EVENT

Contact: customerservice@wiseowls.co.uk or Tel: 0207 278 8553

Promote your event through Wise Owls. You wil reach out directly to the Over 50saudience we represent and our diverse site visitors thanks to our extensive partnership network.

Duration	Cost
1 month	£5
3 months	£10

From receipt of payment please allow 1 working day for your Event to appear on the Wisw Owls site

Web Advertising

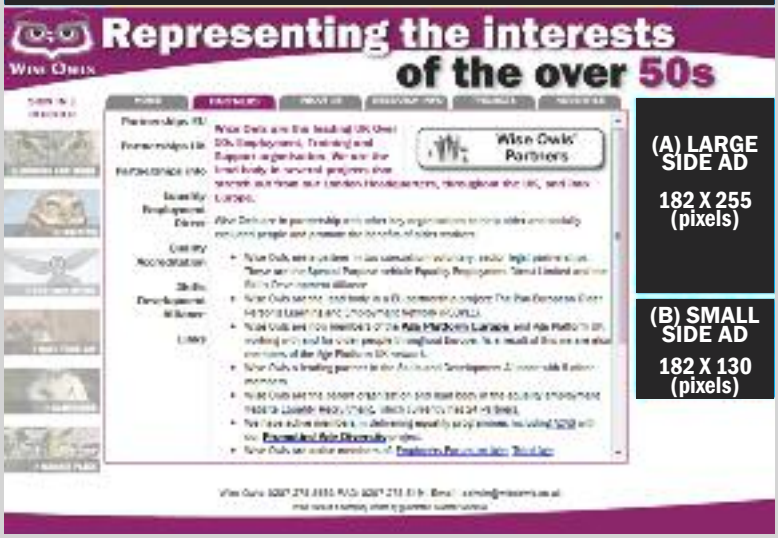
Technical Specifications

Representing the interests of the over 50s in training, job seeking and employment.

Wise Owls is the UK leading Over 50s employment and support specialists. Operational since 1999, Wise Owls are a not-for-profit organisation and the first to really champion the needs of the over 50's in relation to online employment and job searching.

- **OVER 1.2 million hits per month**
- **OVER a 1000 recent registered job hunters**
- **PLUS 100s of new job vacancies entered every week**

BANNER AD 1006 X 70 (pixels)



TECHNICAL SPECIFICATIONS

BANNER AD - 1006 x 70 pixels (width x height)

A) LARGE SIDE AD - 182 x 255 pixels (width x height)

B) SMALL SIDE AD - 182 x 130 pixels (width x height)

Advertising

- Your advert(s) will appear on the specified pages within the **www.wiseowls.co.uk** website for the duration of the time booked.
- Your advert can either be supplied to the specifications provided, or if you need assistance creating your advert contact:
  Wise Owls on 0207 278 8553 or
  email: customerservice@equalityrecruitment.co.uk

Advert Artwork

Artwork must be submitted in the following formats:

- Animated RGB GIF/PNG
- Static RGB GIF/PNG

Accepted Transfer Media

- Email: **customerservice@equalityrecruitment.co.uk**
- CD-Rom or DVD

Artwork deadlines

- All finished artwork to be supplied no later than five working days prior to first day of the booked month.
- If you need assistance in creating your advert please contact Wise Owls no later than 10 working days prior to first day of the booked month.

Advertising Positions and Costs

Please Note: Wise Owls retain absolute discretion over the content of any advertisement, published electronically, or by other means.

PAYMENT

- Adverts will be displayed as soon as payment received
- Payment will be due within 30 days of the invoice date, although Wise Owls reserves the right to seek payment when an application has been accepted.

HOW TO BOOK

Please contact: **customerservice@equalityrecruitment.co.uk**

Wise Owls
95 White Lion Street
Islington
London
N1 9PF

0207 278 8553