

## Free support and advice for small organisations in London's east end

Did you know that community groups, voluntary bodies and small businesses based in London's east end can now get subsidised support to help boost their operations?

'Enterprising Hackney' – a project part-financed by the European Regional Development Fund operated through the Government Office for London and also part-financed by the London Borough of Hackney's Neighbourhood Renewal fund operated through the Hackney Strategic Partnership – is offering free business support to firms operating within Hackney. The service is primarily focused on meeting the needs of local enterprises and employers, including those which make up some of the borough's 2,000 voluntary and community enterprise organisations.

Many employers find it difficult to know where to access relevant information and cannot afford to pay full commercial rates for these services. 'Enterprising Hackney' aims to make it simple and cheap for them to get the support they need.

The ambitious scheme aims to provide all the expert guidance needed to run a small to medium sized business / organisation and brings together some of the UK's leading business guidance experts including: The Inland Revenue; Customs and Excise; The Health and Safety Executive (HSE); Hackney Community College; ACAS; The London Borough of Hackney's Environmental Health and Health and Safety and Trading Standards Services; The Fire Brigade; The Halkevi Centre and the Hackney Chamber of Commerce.

The programme includes an on-going series of workshops, business seminars and one-to-one advice sessions with specialist training for employers and employees that can be provided at your place of work free of charge.

Leading practitioners provide consultancy advice and practical support on issues including:

- Company formation and legal contracts
- Accounts, cash flow, tax returns, PAYE and corporate financial information, promotion and marketing
- Finance raising
- Website development
- Up-to-date equal opportunities legislation, including understanding the benefits of diversity in the workplace and personnel recruitment
- How to apply fire prevention and health and safety guidelines to your business
- 'Greening' business opportunities, free environmental audits and promoting green energy
- Developing a local or social enterprise

A new website dedicated to the service ([www.enterprisingeastend.co.uk](http://www.enterprisingeastend.co.uk)) lists all the workshops, events and consultancy support currently available.

Contact Enterprising East End or Wise Owls to book a place on any of the seminars that are being run, or book a one-to-one session with one of our professional partners.

To book a place or to find out further information about this programme please contact: Wise Owls / Enterprising East End on 020 7923 7771 (fax 020 7923 9230) or e-mail [marketing@wiseowls.co.uk](mailto:marketing@wiseowls.co.uk) or visit the website [www.enterprisingeastend.co.uk](http://www.enterprisingeastend.co.uk).